

PRIVACY POLICY

Colour Zone Trading Ltd respects your privacy and only collects the information necessary to facilitate the delivery of our product to our customers and to assure the best possible online shopping experience. All information is kept confidential and secure. We may periodically send emails to our Customers informing them of updates to our services.

Privacy Policy

This privacy policy sets out how Colour Zone Trading Ltd uses and protects any information that you give Colour Zone Trading Ltd when you use this website.

Colour Zone Trading Ltd is committed to ensuring that your privacy is protected. Should we ask you to provide certain information by which you can be identified when using this website, then you can be assured that it will only be used in accordance with this privacy statement.

Colour Zone Trading Ltd may change this policy from time to time by updating this page. You should check this page from time to time to ensure that you are happy with any changes.

What we collect

We may collect the following information:

- Name and payment details
- Contact information including email address
- Demographic information such as postcode, preferences and interests
- Other information relevant to customer surveys and/or offers

What we do with the information we gather

We require this information to understand your needs and provide you with a better service, and in particular for the following reasons:

- To process your order and obtain payment
- Internal record keeping
- We may use the information to improve our products and services

How do we protect your data

Our site uses secure server software to protect your information whenever you place an order or access your account information. This software encrypts all information you input before it is sent to us to minimise the risk of this being intercepted before it is received by us. We also follow a tight security procedure as required under UK Data Protection Legislation (the Data Protection Act 1998) and most recent compliance with EU GDPR to protect the information that we store about you and from unauthorised access.

All the information we collect via our website or through correspondence with you may be used for the following purposes - dealing with orders and accounts, processing payments, credit reference checking (if any), fraud detection and research. Under new GDPR regulation you have the right to withdraw and/or request what we hold on you.

We protect your privacy in several ways:

- Access to customer account information is limited to those who need access for the performance of their job.
- We use full login and password controls on our system.
- All full and part-time employees are required to sign a confidentiality clause as part of their terms of employment.
- Confidentiality and database access controls are reviewed periodically and updated as required to further protect our personal data.

The information we do not collect

Credit/Debit card information

Security

We are committed to ensuring that your information is secure. In order to prevent unauthorised access or disclosure, we have put in place suitable physical, electronic and managerial procedures to safeguard and secure the information we collect online.

How we use cookies

A cookie is a small file which asks permission to be placed on your computer's hard drive. Once you agree, the file is added and the cookie helps analyse web traffic or lets you know when you visit a particular site. Cookies allow web applications to respond to you as an individual. The web application can tailor its operations to your needs, likes and dislikes by gathering and remembering information about your preferences.

We use traffic log cookies to identify which pages are being used. This helps us analyse data about web page traffic and improve our website in order to tailor it to customer needs. We only use this information for statistical analysis purposes and then the data is removed from the system.

Overall, cookies help us provide you with a better website, by enabling us to monitor which pages you find useful and which you do not. A cookie in no way gives us access to your computer or any information about you, other than the data you choose to share with us.

You can choose to accept or decline cookies. Most web browsers automatically accept cookies, but you can usually modify your browser setting to decline cookies if you prefer. This may prevent you from taking full advantage of the website.

Links to other websites

Our website may contain links to other websites of interest. However, once you have used these links to leave our site, you should note that we do not have any control over that other website. Therefore, we cannot be responsible for the protection and privacy of any information which you provide whilst visiting such sites and such sites are not governed by this privacy statement. You should exercise caution and look at the privacy statement applicable to the website in question.

Controlling your personal information

You may choose to restrict the collection or use of your personal information in the following ways:

- Whenever you are asked to fill in a form on the website, look for the box that you can click to indicate that you do not want the information to be used by anybody for direct marketing purposes
- If you have previously agreed to us using your personal information for direct marketing purposes, you may change your mind at any time by writing to or emailing us

We will not sell, distribute or lease your personal information to third parties unless we have your permission or are required by law to do so. We may use your personal information to send you promotional information about third parties which we think you may find interesting if you tell us that you wish this to happen.

If you believe that any information we are holding on you is incorrect or incomplete, please write to or email us as soon as possible. We will promptly correct any information found to be incorrect.